

#### PROGRAMME

# MORNING BLOCK (plenary session)

For 15 years, the Healthy Cities of the Czech Republic have been contributing to the successful development of cities, municipalities and regions. The results of collaboration with members and expert partners will be introduced in the morning conference block that also includes an actual overview of financial resources for municipal, development.

For registration and further details concerning accommodation and travel please contact <a href="mailto:info@nszm.cz">info@nszm.cz</a>.

9:30 - 11:30	Opening  Jiří Čunek – Minister for Regional Development  Petr Štěpánek – Councillor for environment of the City of Prague  Petr Řezníček - Chairman of the Healthy Cities of the Czech Republic  The Healthy Cities, Municipalities and Regions – 15 years of common way to Europe  A. Tsouros (European Regional Office WHO); M. Vít (the Ministry of Health); R. Bízková (The Ministry of Environment and Governmental Council for Sustainable Development); A. Šteflová (CZ European Regional Office WHO); G. Magnin (Energie-Cités Association)  The block will also include awarding of Special Awards for successful implementation of Healthy City/Region project (awarding Jiří Čunek – Minister for Regional Development)
11:30 - 11:45	Break
11:45 - 13:00	Programmes and financial resources for quality development of cities and municipalities  - EU financial resources and national subsidies for municipal development (representative of the Ministry for Regional Development)  - Finances and programmes for quality in municipalities and regions according to European standards (European Committee representative)  What lies ahead of us in the afternoon sessions? a brief introduction of discussion workshops' topics
13:00 - 14:00	Lunch; press conference

### AFTERNOON BLOCK (parallel discussion workshops)

Thematic sections will introduce example solutions and foreign experience with the subjects of "Sustainable energy" and "Health support". Within the framework of workshops and national users club there will be space for common discussion and sharing of best practice.

## <u>WORKSHOP A:</u> SUSTAINABLE ENERGY – A CHALLENGE TO CITIES, MUNICIPALITIES AND REGIONS

How to deal with ...?

...growing expenses on energies – selecting a type of used energy or savings – motivation of citizens, employees and companies to savings and investments – communication of energy labelling of buildings – financing investment and non-investment projects? These questions and many others will be answered by experts, mayors and energy managers of cities that belong among the European most progressive in this area (Bristol, Växjö and others).

14:00 - 16:00

Växjö, Sweden (Bo Frank, city mayor)

- the greenest city of Europe RES as a resource of energy, finances and a precondition of quality development
- how to become an energetically independent city

**Energie-Cités Association** (Peter Schilken, association project manager)

- European Cyber Display campaign in the Czech Republic how to join?
- why is the energetic labelling of buildings important and what can be achieved?

Bristol, Great Britain (Paul Isbell, Energy Manager for Bristol City Council)

- energy consumption in buildings or energy labelling; the municipal office as an inspiration
- how to communicate the subject of energy savings with employees, companies and the public properly communication strategy "Display" and Cyber Display project

#### **WORKSHOP B:** HEALTH SUPPORT – APPROVED PROCEDURES AND EXPERIENCE

How to deal with ...?

... health support on the level of municipality/region - with employment of approved procedures and professional methods - collaboration with partners in the health support area.

Come and discuss these and other topics with experts (WHO, National Institute of Public Health and others), but also with representatives of particular municipalities (Vysočina, Chrudim).

**International experience** (A. Tsouros, WHO Regional Adviser, Healthy Cities and Urban Governance; Alena Šteflová, director of CZ Regional Office WHO)

international recommendations and procedures in health support, possibilities of their utilisation in the Czech Republic, past and future of WHO Healthy City Project

14:00 - 16:00

Partners for the area of health (Jarmila Rážová, National Institute of Public Health)

possibilities of cities' collaboration with expert specialised partners for health

Support of health on the regional level (Vladimír Valenta, RHS in Liberec; Marta Venkovská, Healthy Region of Vysočina)

- regional health policy, evaluation of impacts on health
- grant system for health support finances for cities/municipalities

Planning for health in the city (Šárka Trunečková, The Healthy City of Chrudim)

- Health Profile and City Health Plan

**Health support – further steps?** (Petr Švec; HCCZ Director)

- sharing of experience in health support, pilot projects outputs



