



11<sup>th</sup> European Week of Regions and Cities  
**OPEN DAYS** Brussels  
7 - 10 October 2013

## Exhibition of good practices in sustainable urban development

# 100 **EU** Urban solutions



Find inside  
a site map  
of the exhibition's  
project venues



EUROPEAN UNION



Committee of the Regions





## Welcome



Cities are where Europe's economic and social problems are often most concentrated and most visible. But they are also the powerhouses of Europe - where the most important solutions can be found: in the fields of competitiveness, employment, education, transport, the environment and innovation. This makes them crucial in lifting Europe out of crisis. Without Europe's cities we cannot make the Europe 2020 Growth Agenda a reality.

### **Johannes Hahn**

*European Commissioner for Regional Policy*



The OPEN DAYS 2013 goes local in search of sustainable solutions to the manifold challenges faced by Europe today. This inspiring exhibition shows only a small part of the know-how and opportunities that can emerge with the engagement of local and regional stakeholders. It is by sharing good practices and working together that Europe will become a smarter, sustainable and better place to live. Full acknowledgements to all cities and regions involved for their contribution.

### **Ramón Luis Valcárcel Siso**

*President of the Committee of the Regions*



The '100 EUUrban solutions' exhibition illustrates urban solutions based on case studies and transferable good practices in the field of sustainable development, capitalising on the achievements of the 2007-2013 programming period. Spread over several venues in the Brussels EU quarter during the OPEN DAYS 2013 event, the different exhibition components form the '100 EUUrban solutions' route.

## The five components of the exhibition

### Outdoor exhibition

DG REGIO will showcase a series of ERDF funded projects, offering solutions to the many challenges European cities are facing, in an outdoor photo exhibition close to the main European institutions.

### Meeting Place

An exhibition of good practices from regions and cities in the field of public-private partnerships, networking across borders and public participation will be displayed on the fifth floor of the Jacques Delors building (Committee of the Regions), together with a PURPLE (Peri-Urban Regions Platform Europe) poster exhibition.

### Pan-European programmes

Selected projects and information stands by the EU INTERREG IVC and URBACT programmes, coordinated with the INTERACT and ESPON programmes, will be hosted on the sixth floor of the CoR building. Networking opportunities with experts and project partners are offered to visitors.

### External partners

Brussels-based representative offices of regions and cities and associations are joining the exhibition route with their own thematic exhibitions.

### Networking activities

and inauguration of the exhibition will be organised in the evening of 8 October in the various exhibition locations.

Check the OPEN DAYS' website for further information: [www.opendays.europa.eu](http://www.opendays.europa.eu)

# 100 Urban solutions

## 70 projects from more than 70 cities: ERDF investment

### Living in Europe's cities. Outdoor exhibition

With 70 projects from more than 70 cities set out on Place Jean Rey, DG Regio aims to present an array of innovative, inclusive and sustainable responses to the many obstacles Europe's cities are facing. Each one has received ERDF investment, and the projects are actively contributing to a better standard of living in Europe's cities.

More than two-thirds of the European population are city dwellers. Europe is one of the most urbanised continents in the world and cities play an important role in all our lives: they contribute to our social and economic development and well-being. They are the powerhouses of Europe - where the most important solutions can be found to common challenges.

Visit us! ←

**Where:** Place Jean Rey, Etterbeek

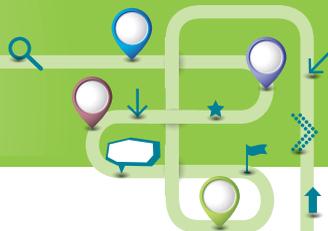
**When:** from 7 to 31 October

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[www.100UrbanSolutions.eu](http://www.100UrbanSolutions.eu)







## 100 EUrban solutions at the Meeting Place

### **The contribution of regions and cities**

The Committee of the Regions has gathered illustrative projects from regions and cities in the field of public-private partnerships, networking across borders and public participation, the key themes of the OPEN DAYS' Meeting Place'.

Partners and stakeholders from 22 countries share their good practices, mostly local authorities from cities and municipalities, but also associations such as EUROCITIES and Energy Cities. The budgets available for the projects add up to some EUR 337 million, partly EU-funded or financed by EIB loans. They cover the themes of energy, housing, mobility, and water - waste - and space management and touch on aspects such as social development and inclusion, urban-rural relations and e-government.

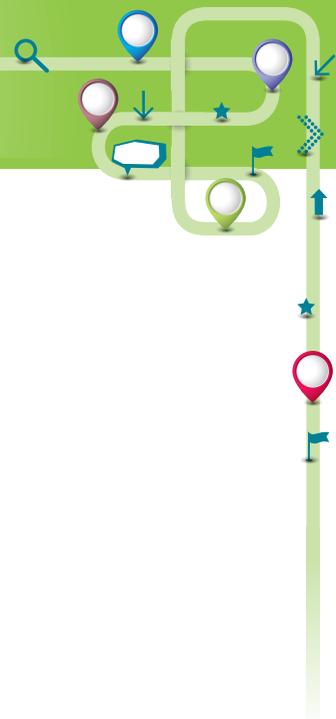
A selection of best photos from the "Peri-urban photography competition" organised in 2012 by the PURPLE network shows the specific mix of urban and rural features of peri-urban spaces, which provide vital resources and enhance the quality of life of city dwellers.

## 100 EUrban solutions from pan-European programmes

### **Thematic knowledge**

Four networking pan-European programmes – INTERREG IVC, URBACT, ESPON and INTERACT – will invite visitors of the OPEN DAYS to the joint exhibition on the 6th floor on urban and regional solutions generated by the programmes and projects implemented all over Europe.

INTERREG IVC will present 12 stands on good practices, generated by the project's partners, which are of relevance for EU urban areas. Each solution will cover a different topic tackled



by thematic programme capitalization, including: Innovation systems (triple helix & open innovation), Innovation capacity of SMEs, Eco-innovation, Creative industries, Entrepreneurship, E-government services, Demographic change, Rural development, Climate change, Energy efficiency, Renewable energy and Sustainable transport.

URBACT will set up “workstreams” with an eye to consolidating and spotlighting results and findings from the URBACT projects on six themes: Shrinking Cities, Challenges and Opportunities, More Jobs, Better Cities, Supporting Young People through Social Innovation, Against Divided Cities in Europe, Motivating Mobility Mindsets and Building Energy Efficiency in European Cities.

INTERACT will show an interactive presentation of the KEEP which is an online tool and internet portal containing comprehensive information on all European Territorial Cooperation projects. It allows users to view and analyse the workings of cooperation on a much wider scale and with greater depth than has ever been possible before.

ESPON will provide information on territorial evidence and publications on various dynamics of the European territory, its regions and cities.



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→ **Visit us!**

**Where:**

Committee of the Regions  
Rue Belliard 101,  
5th and 6th floors

**When:**

7 Oct: 9 a.m. – 4 p.m.  
8 Oct: 8 a.m. - 8.30 p.m.  
9 Oct: 8 a.m. – 6.30 p.m.  
10 Oct: 8 a.m. – 1 p.m.

**Networking event:**

Entrance with invitation card only, available at the OPEN DAYS registration points – numbers are limited



Exhibition component/ Organisation	Venue	
<b>European Commission, Regional and Urban Policy DG</b>	Place Jean Rey	<b>1</b>
<b>Committee of the Regions</b>	CoR, Jacques Delors building, 5th floor	<b>2</b>
<b>Pan-European programmes</b>	CoR, Jacques Delors building, 6th floor	<b>2</b>
<b>Brussels-based representative offices of regions and associations</b>		
<b>Abruzzo Region</b>	Avenue Louise 210	<b>3</b>
<b>Adriatic Ionian Macroregion</b>	Espace Monte Paschi, Avenue d'Auderghem 22-28	<b>4</b>
<b>Andalucía and North-East Romania</b>	Rue Van Orley 5-11, Ground floor	<b>5</b>
<b>EUROCITIES</b>	Square Meeus 1, 1 <sup>st</sup> floor,	<b>6</b>
<b>EuroHealthNet</b>	Rue de la Loi 67, 3 <sup>rd</sup> floor	<b>7</b>
<b>Lazio Region</b>	Rond-Point Robert Schuman 14	<b>8</b>
<b>City of Łódź</b>	Square Marie-Louise 2	<b>9</b>
<b>NEREUS / Midi-Pyrénées Region</b>	Avenue de Cortenbergh 116	<b>10</b>
<b>Picardy Delegation to the European Union</b>	Rue Guimard 15	<b>11</b>
<b>Rhône-Alpes Region</b>	Rue du Trône 62	<b>12</b>
<b>Veneto Region</b>	Avenue De Tervueren 67	<b>13</b>







## EUrban solutions in the “Abruzzo Covenant of Mayors” municipalities

### Multilevel governance and cohesion policy

This exhibition will showcase projects and activities lead by institutions and municipalities and their achievements in the Abruzzo Region. Two other aspects:

- 10th edition of “Energiochi”, awareness-raising campaign about renewable energy and energy efficiency in the region’s schools.
- “We, the youth of Europe, in the heart of our municipalities” linking the experiences of 28 young Europeans in Brussels, with the European Union and its institutions.

**Visit us!** ←

**Where:** Abruzzo region EU office | Avenue Louise 210

**When:** 7-9 Oct: 9 a.m. – 5 p.m.

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## Smart cities as an asset for the Adriatic-Ionian macroregion

### Waste Management, Urban transport, Water treatment

management and water treatment issues. Regions and cities are deeply involved in studying innovative and transferable solutions in order to facilitate people’s lives and create a more sustainable urban environment.

The Adriatic-Ionian Macroregional Partnership displays some of its best practices in tackling urban-related transport, energy, waste

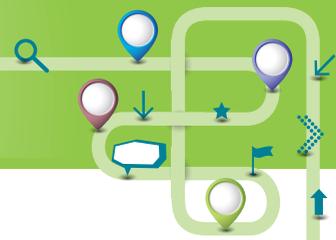
**Visit us!** ←

**Where:** Espace Banca Monte Paschi Belgio | Avenue d’Auderghem 22-28

**When:** 8 Oct: 6 p.m. – 8 p.m. | 9 Oct: 10 a.m. – 6 p.m.

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## EU regional cooperation: impact on sustainable urban development

### Urban development and EU funds

The exhibition will promote important examples of projects with an impact on local communities and cities from the North-East Region of Romania and Andalucía in the area of urban development, with photos showcasing project results in the



North-East Region of Romania during 2007-2013 and videos from Andalucía showcasing results of urban and regional development and the impact of European funds within the past 25 years.



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→ **Visit us!**

**Where:** Representation Office of Andalucía Region and of the North-East Region of Romania | Rue Van Orley 5-11, ground floor

**When:** 8 Oct: 9.30 a.m. – 2 p.m. & 6 p.m. – 9 p.m. | 9-10 Oct: 9.30 a.m. – 5 p.m.

## EUROCITIES cities in action

### Urban solutions to European challenges for smart, sustainable and inclusive cities

'Cities in action' is a collection of best practices from Europe's biggest cities, illustrating the concept of 'sustainable development' - a term that encompasses a vast range of common city challenges such as migrant integration and social inclusion, energy provision, service delivery, cultural heritage and urban renewal. Our best



practice case studies set out successful examples of how European cities are responding to these challenges.



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→ **Visit us!**

**Where:** Square de Meeûs 1, 1<sup>st</sup> floor

**When:** 8 Oct: 6 p.m. – 8.30 p.m.



## Health as a determinant of growth - Using Structural Funds for greater health equity

### Wider determinants of health

EuroHealthNet groups together 30 regions from 10 Member States to review and share lessons learned regarding how the Structural Funds are currently being used to tackle regional health inequalities, and to strengthen understanding of how the Funds can be applied during the 2014-2020 period to address the wider determinants of health. This exhibition will give practical suggestions on how (public) health actors can engage in Structural Fund processes. It will also introduce visitors to an online Structural Funds Guidance Tool.

**Visit us!** ←

**Where:** EuroHealthNet office | Rue de la Loi 67, 3rd floor

**When:** 7-10 Oct: 9.30 a.m. – 5 p.m. | 8 Oct: 9.30 a.m. – 5 p.m. & 6 p.m. – 7.30 p.m.

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## Light mobility and information technologies for weak demand areas

### Mobility

The projects will devise solutions for making local public transport systems for weak demand areas more flexible and less expensive. This will be achieved through the use of new technologies, the creation of networks, experimentation with light mobility, infomobility and intermodal passenger transport and raising awareness among decision-makers at different levels as well as among the general public. Nine partners from six countries (Italy, Cyprus, Spain, Malta, Greece, France).

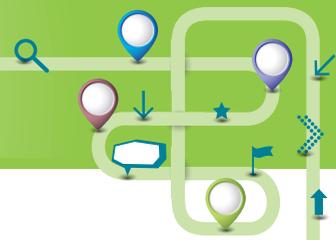
**Visit us!** ←

**Where:** Lazio Region Brussels Office | Rond-Point Robert Schuman 14

**When:** 8 Oct: 7 p.m. – 10 p.m. | 9-10 Oct: 10 a.m. – 5.30 p.m.

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# Księży Młyn revitalisation programme

## Urban revitalisation

The aim of the project is to revitalise a unique, historical post-industrial workers' housing estate, built in the 19th century by K. Scheibler when Łódź was a thriving textile industry centre. This programme focuses not only on the renovation of buildings but also on social revitalisation and public participation. The project takes an integrated approach, including various spatial, commercial and social activities.



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→ **Visit us!**

**Where:** Regional Office of the Łódź Voivodship | Square Marie-Louise 2

**When:** 8 Oct: 12 noon – 8 p.m. | 9-10 Oct: 10 a.m. to 5 p.m.

# Innovative solutions for sustainable urban transport using space and ICT technologies

## THE ISSUE Project and NEREUS regional best practice

The exhibition will present the FP7-funded “Regions of Knowledge” project called THE ISSUE (Traffic Health-Environment: Intelligent Solutions Sustaining Urban Economies) as an example of using space and ICT technologies to develop innovative solutions to reduce traffic congestion, improve air quality and promote transport mobility and intermodality. This exhibition includes posters, an interactive project website presentation and the launch of THE ISSUE Best-Practice publication.



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→ **Visit us!**

**Where:** Representation of Midi-Pyrénées Region  
Avenue de Cortenbergh 116

**When:** 8 Oct: 6 p.m. – 8 p.m. | 9-10 Oct: 10 a.m. – 12 noon & 4 p.m. – 6 p.m.



## Adream: a competition for innovative and sustainable urban development

### Design, energy, buildings, spaces

“Adream 2012 – Architecture and design using renewable and ecological materials” is a European project which aims to drive on new developments. Students and professionals were invited to take part in this competition by submitting creative and innovative architectural and design projects to identify potential new uses of renewable and ecological materials. The prize-winning and nominated projects are on display in an exhibition which is touring Europe.

**Visit us!** ←

**Where:** Picardie Brussels Office | Rue Guimard 15

**When:** 7-10 Oct: 9 a.m. – 5 p.m. | 8 Oct: 9 a.m. – 5 p.m. & 6 p.m. – 10 p.m.

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## Urban regeneration project in Lyon's La Duchère district

### Buildings

disaffection, with bad social indicators. With support from the ESF, the project developed a new urban planning strategy in order to open up the district to the rest of the city, re-create its attractiveness as a new centre and enhance the landscape.

The Urban Regeneration project in Lyon's La Duchère district aims to regenerate this district of Lyon. 80% of housing is social housing. This contributed to the district's pauperisation and

**Visit us!** ←

**Where:** Délégation générale de la Région Rhône-Alpes auprès de l'UE  
Rue du Trône 62

**When:** 8 Oct: from 8 p.m. | 9-10 Oct: 10 a.m. – 5 p.m.

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# Europe of Traditions – Water in sustainable urban development

## Water, infrastructure, waste management

The exhibition will display projects focusing on water from the perspective of urban development. Some examples: enhancing harbours and promoting maritime and river transport; modernising distribution networks, automisation, constructing aqueducts, treating wastewater, permits; water supply, environmental sustainability in the use of water resources; eco-technologies.



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→ **Visit us!**

**Where:** Veneto Region Brussels Office | Avenue de Tervuren 67

**When:** 7 Oct: 10 a.m. – 1 p.m. & 2 p.m. – 6 p.m.

8 Oct: 10 a.m. – 1 p.m. & 2 p.m. – 8 p.m.

9 Oct: 10 a.m. – 1 p.m. & 2 p.m. – 9 p.m.

10 Oct: 10 a.m. – 1 p.m. & 2 p.m. – 6 p.m.



The 'OPEN DAYS – European Week of Regions and Cities' is the landmark event in EU Regional Policy. Over four days, some 6 000 participants – local, regional, national and European decision-makers and experts – gather each October to debate, exchange know-how and network. In addition to the Brussels-based workshops, over 300 local events run from September to November all over Europe.

*for Android*



Find your way along the route using the  
OPEN DAYS smartphone application

*for IOS*



**11<sup>th</sup> European Week of Regions and Cities**

**OPEN Brussels**

**DAYS 7 - 10 October 2013**

[www.opendays.europa.eu](http://www.opendays.europa.eu)



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**Committee of the Regions**