



PRME

Principles for Responsible
Management Education

an initiative by the



United Nations Global Compact

WHY JOIN?

- The Six Principles of PRME provide a United Nations-supported engagement framework for Higher Education Institutions (HEIs), especially management and business programmes, to embed corporate sustainability in education, research, and campus practices.
- PRME signatories gain recognition for their effort to address United Nations-supported and internationally accepted values.
- PRME signatories gain access to dynamic local and global learning communities that collaborate on projects and events that address the complex challenges faced by business and society in the 21st century.

HOW TO JOIN?

Any **higher education institution**, regardless of size or location, that is publicly recognised (i.e. legal/government recognition) and degree granting, and **corporate universities** whose parent organisations are Participants of the UN Global Compact are asked to:

1. Complete a short online application that asks for background information about your organisation and
2. Send a signed letter of support from the organisation's highest executive to the PRME Steering Committee.

More information and a template letter of support can be accessed on the PRME website at www.unprme.org/how-to-participate

Membership-based **associations and organisations** whose work supports the development of responsible managers and/or the work of PRME Signatories, are invited to apply for PRME Supporting Organisation status.

HOW TO ENGAGE?

- Be recognised by stakeholders for implementing the Six Principles of PRME by submitting a public progress report every 24 months.
- Engage in issue-specific PRME Working Groups and regional PRME Chapters, join local and global meetings, and contribute to publications.
- Support the administrative operations of the initiative through a nominal annual service fee.

CONTACT US

PRME Secretariat

Foundation for the Global Compact
801 2nd Avenue, 2nd Floor
New York, New York 10017 USA

PRMESecretariat@unglobalcompact.org
Mr. Jonas Haertle, Head, haertle@un.org

14% LATIN AMERICA & CARIBBEAN

The *First Steps in CSR* programme at **Externado University of Colombia** is a cooperation exercise that engages professors, students, and businesses to collaboratively advance corporate sustainability and responsible management education.

34% WESTERN EUROPE

Glasgow Caledonian University in Scotland, UK promotes community engagement through an innovative teaching approach called *Community Links*, which incentivises students to apply academic skills to voluntary and public organisations.

20% NORTH AMERICA

Ivey Business School, Western University in Canada uses Ivey Publishing to match and integrate the framework and Ten Principles of the Global Compact into cases and textbooks.

7% MIDDLE EAST AND AFRICA

The student-led Corporate Governance Club at the **American University in Cairo School of Business** in Egypt uses innovative extracurricular activities, such as workshops, competitions, and board simulations, to educate students about ethical business practices.

Lagos Business School, Pan-Atlantic University in Nigeria takes an action-based approach to sustainability learning in their *Senior Management Program*, by combining traditional and social media with case studies to challenge students to think about sustainability in new ways.

4% AUSTRALASIA

La Trobe Business School in Australia hosts the 2014 CR3+ Conference, co-convened by Audencia Nantes School of Management (France), Hanken School of Economics (Finland), and ISAE/FGV (Brazil) to exchange ideas, pedagogy, curriculum, and research in the area of corporate responsibility.

12% ASIA

IILM Institute for Higher Education in New Delhi, India convened business schools, corporate executives, and social sector representatives for the first international conference on Responsible Management Education and Practice in India.

*percentage of total PRME participants as of January 2014. Regional examples come from participants of the PRME Champions leadership group. Learn more at www.unprme.org/working-groups/champions.php

PRME is governed, along with the United Nations Global Compact, by the main business school accreditation bodies and specialised and regional management education associations.



As institutions of higher education involved in the development of current and future managers, we declare our willingness to progress in the implementation, within our institution, of the following Principles, starting with those that are more relevant to our capacities and mission. We will report on progress to all stakeholders and exchange effective practices related to these principles with other academic institutions:



PRINCIPLE 1

PURPOSE: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.



PRINCIPLE 2

VALUES: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.



PRINCIPLE 3

METHOD: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.



PRINCIPLE 4

RESEARCH: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.



PRINCIPLE 5

PARTNERSHIP: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.



PRINCIPLE 6

DIALOGUE: We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.



We understand that our own organisational practices should serve as example of the values and attitudes we convey to our students.

The PRME Secretariat makes no representation concerning, and does not guarantee, the source, originality, accuracy, completeness or reliability of any statement, information, data, finding, interpretation, advice or opinion contained within this publication. This publication is intended strictly as a learning document. The inclusion of examples does not in any way constitute an endorsement of the individual academic institution or organisation by the PRME Secretariat. The material in this publication may be quoted and used provided there is proper attribution.

unprme.org

Copyright 2014 United Nations Global Compact Office

Designer: Tannaz Fassihi

Printed at the United Nations, New York