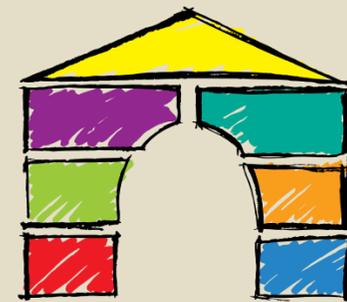


2022



Healthy Cities, Towns, Regions
Czech Republic

ANNUAL REPORT



1 WHO WE ARE

We are an association of cities, towns and regions. We have a national scope and an international UN-WHO auspices. For almost 30 years we have been mediating experiences between town halls and professional partners.

- » we know how to **ENGAGE** citizens, schools, NGOs and business
- » we offer "tailored" help with **STRATEGIC WORK** in cities
- » we offer **DATA** and benchmarking for urban development
- » we seek and offer **INSPIRATION** in many areas

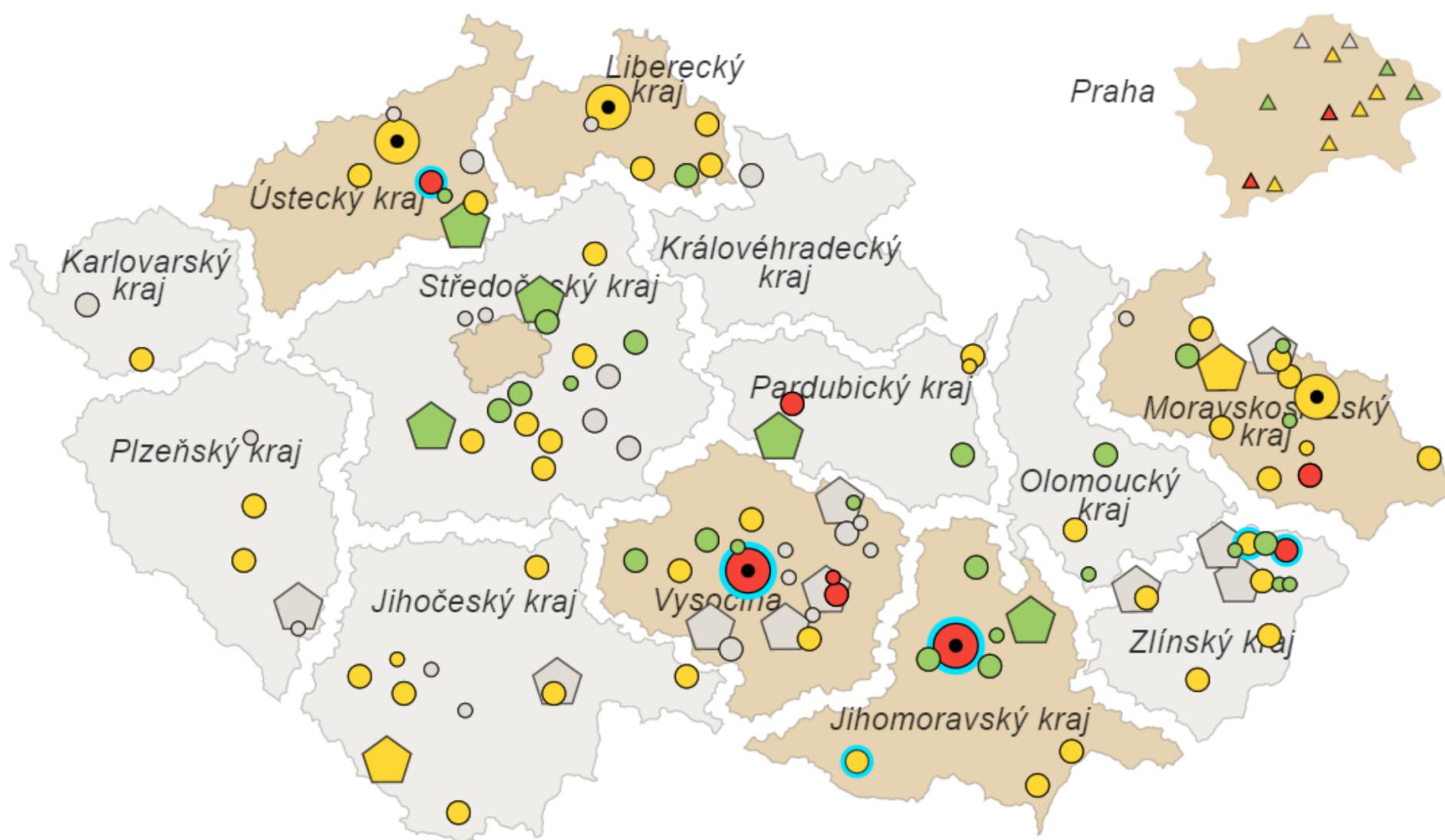


HealthyCities.cz





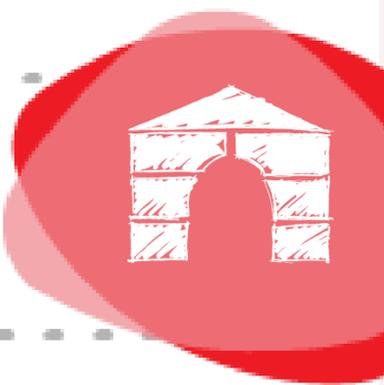
2 MEMBERS



HCCZ CR has 136 members, with a regional influence on 2557 cities and towns with 6.108 million inhabitants (58% of the Czech population)

- | LEGEND | HCCZ LEAGUE |
|--|--------------------------------------|
| ● (black dot in circle) region's capital | ● (red circle) champion |
| ○ (white circle) city | ● (yellow circle) advanced |
| ○ (grey circle) municipality | ● (green circle) beginner |
| △ (white triangle) city district | ○ (grey circle) observer |
| ⬠ (grey pentagon) microregion, LAG | ○ (blue circle with crown) reference |
| | Healthy city |

WANT TO BE OUR MEMBER?
ZdravaMesta.cz/clenstvi



2

MEMBERS

ACCORDING TO OUR "HEALTHY CITIES LEAGUE"

Champions:

11
Bory, Brno, Chrudim, Jihlava, Kopřivnice, Litoměřice, Praha 10, Praha 12, Rožnov pod Radhoštěm, Velké Meziříčí
kraj Vysočina

Advanced

52
Benešov, Bílina, Bolatice, Břeclav, Bystřice (nad Olší), Bystřice (u Benešova), Čepřovice, Červená Voda, Český Brod, Dačice, Dobříš, Havlíčkův Brod, Hlučín, Hodonín, Jilemnice, Klatovy, Králíky, Krnov, Kroměříž, Liberec, Mariánské Lázně, Mladá Boleslav, Mšeno, Nový Jičín, Ostrava, Pelhřimov, Praha 18, Praha-Dolní Měcholupy, Praha-Dolní Počernice, Praha-Libuš, Prachatice, Prostějov, Přeštice, Skotnice, Štětí, Tábor, Třebíč, Třeboň, Turnov, Týnec nad Sázavou, Uherský Brod, Ústí nad Labem, Valašské Klobouky, Valašské Meziříčí, Vimperk, Vítkov, Vsetín, Znojmo
kraj Liberecký, kraj Moravskoslezský
MAS Opavsko, MAS Rozkvět

Beginners:

39
Boskovice, Brandýs nad Labem - Stará Boleslav, Březina, Halenkov, Horní Benešov, Humpolec, Huslenky, Chuchelná, Jesenice, Jílové u Prahy, Krhová, Křešice, Křižánky, Lípa, Lomnice nad Popelkou, Moravská Třebová, Mořice, Pacov, Poděbrady, Police (u Val.Meziříčí), Praha 01, Praha 11, Praha 20, Praha 21, Rokytnice nad Jizerou, Rosice, Šlapanice, Šternberk, Vyšší Brod, Vyžlovka, Zbyslavice
hlavní město Praha, kraj Jihomoravský, kraj Ústecký
Mikroregion Hořovicko, Svazek obcí Větrník, MAS Podřipsko, MAS Střední Polabí, MAS Železnohorský region

Observers:

34
Chelčice, Kácov, Karlovice, Koleč, Kouřim, Krásno, Křídla, Křižany, Kyšice, Nové Město na Moravě, Pištín, Praha 19, Praha-Březiněves, Rudíkov, Sázava, Strašín, Strážek, Telč, Telnice, Ústěk, Velký Beranov, Věžnice, Vrchlabí, Zákolany
Mikroregion Kroměřížsko, Mikroregion Novoměstsko, Mikroregion Prácheňsko, Mikroregion Střední Vsetínsko, Mikroregion Telčsko, Mikroregion Třebíčsko, Mikroregion Valašskomeziříčsko-Kelečsko, Mikroregion Velkomeziříčsko-Bíteško, Svazek obcí regionu Třeboňsko - SORT

ZdravaMesta.cz/
clen



3 WE OFFER...

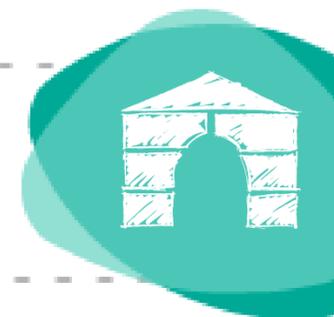
educational and awareness-raising events
sharing good practice
email information service



ESPECIALLY FOR MEMBERS:

- » consultation and support **for strategic planning** and management
- » methodological support for public **participation**
- » **online data** and indicators, **IT tools**, city **project management**
- » support for **external resources** (grants, partners, consultancy)
- » **media promotion of members**
- » patronage of an **international authority**

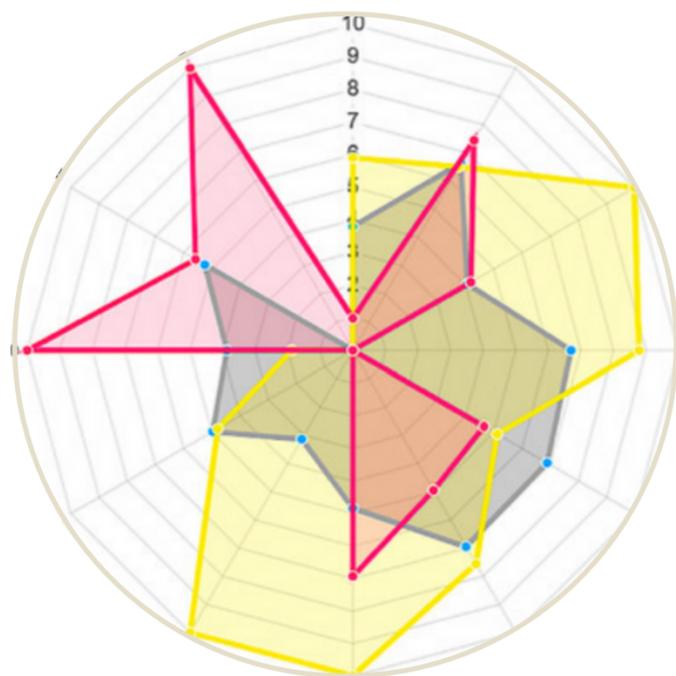
ZdravaMesta.cz
/sluzby



3 WE OFFER...

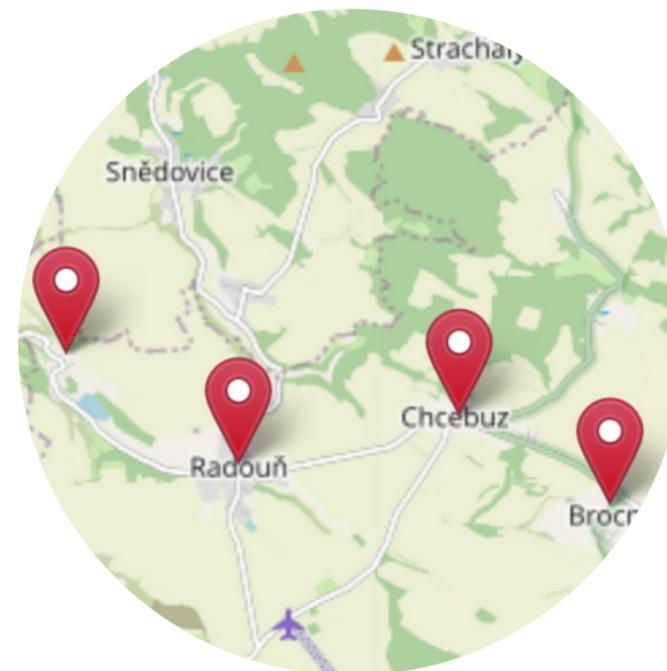
SELECTION OF TOPICS

DATA,
INDICATORS,
BENCHMARKING



PLANNING FOR
HEALTH

PROJECT GALLERY



ENGAGEING
YOUNGSTERS



4 MUTUAL LEARNING

Also in the year 2022 we could meet at many events....

- » **Healthy Cities Schools** (Třebíč, Chrudim, Vysočina Region)
- » **Seminars** and educational events
- » **TV Healthy Cities** and **webinars** (data, refugees, family policy, ...)
- » **Courses** and **training** in member cities (strategic management, participation, ...)
- » Annual **Conference** (Investment and Urban Development)
- » **Presentation** of the association in the Czech Republic and abroad



[ZdravaMesta.cz/aktual](https://zdravamesta.cz/aktual)



4 OUR EVENTS

*Were you
with us (?)*

29
*ONLINE AND
LIVE EVENTS*

892
ATTENDEES

6
LECTURERS

98
PRESENTERS

health

communication and media

energy

participation

refugees

children and youth

city investments

data

tourism

social media

and a lot more...

5 ENGAGEING CITIZENS

44

We offer to our members...

- » methodological **support**
- » **facilitation** of events
- » **emotional maps**
- » support for **participatory budgeting**
- » **accredited courses** on engagement of public



[ZdravaMesta.cz/sluzby](https://zdravamesta.cz/sluzby)



5 ENGAGEING CITIZENS

PUBLIC FORA,
ROUND TABLES



YOUNG AND
SCHOOL FORA



EMOTIONAL
MAPS



PARTICIPATORY
BUDGETS



EVALUATION
RECOMMENDATIONS
FOR FOSTERING
PARTICIPATION



6 STRATEGY, DEVELOPMENT

 DATAPLÁN is Yours!

385 **indicators and data**

1898 **strategies** and concepts

21872 current goals

71 **community plans**

1589 users of DATAPLAN

We offer our members ...

- » support for **strategies**, action plans preparation, implementation
- » **cityDATA** - city in numbers
- » **cityPROJEKT** - projects clearly for politicians, authorities and the public
- » **property passport** and much more...
- » tailor-made **training** and methodological **support**
- » **expert partners**



city management portal

DataPlan.info

sustainability methodics and indicators

Mozaika-UR.cz

national strategy portal

Databaze-Strategie.cz

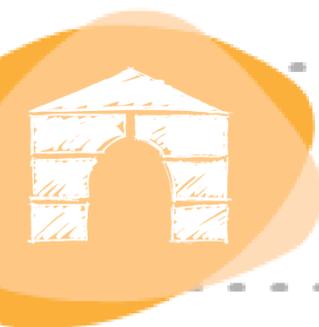
7 GOOD PRACTICE



DobraPraxe.cz

unique web **tortal**
new inspiration every week
TV Healthy Cities broadcasts

280 examples
59 locations
2 100 minor inspirations



DobraPraxe.cz

Competition HC FAVOURITE PRACTICE 2022

29 projects were submitted

WINNERS:

1st place: **SKOTNICE**

2nd place: **ČEPŘOVICE**

3rd place: **MAS STŘEDNÍ POLABÍ**

7 Get inspired

GOOD PRACTICE

Reference Healthy Cities

Get inspired, here they know how! Healthy Cities politicians as ambassadors of the theme...

FOR THE YEAR 2022...

- » **ZNOJMO** and tourism
- » **BRNO** and family friendly policy

OTHERS ...

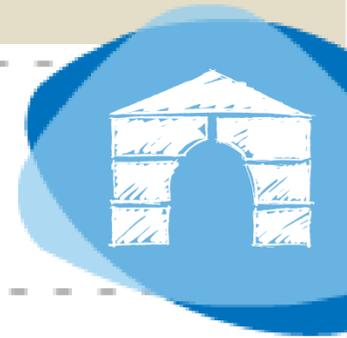
- » **VALAŠSKÉ MEZIŘÍČÍ** – the elderly and social services
- » **JIHLAVA** – culture
- » **LITOMĚŘICE** – participation of the youth
- » **ROŽNOV P. RADHOŠTĚM** – strategic management



ZdravaMesta.cz
/referenci

8 PARTNERS

ZdravaMesta.cz
/partneri



Palacký University
Olomouc



Other partners from professional institutions, NGOs or media on the website above

9

Get connected!

WE COMMUNICATE...

33.000 followers
on Facebook HCCZ CR
we are active also on
Instagram, Twitter, LinkedIn



80.000 visits on WEbsites
ZdravaMesta.cz a DataPlan.info



24 INSPIROMATS
with good practice s
by emails and social media



23 new videos on
YOUTUBE channel and
our videogallery



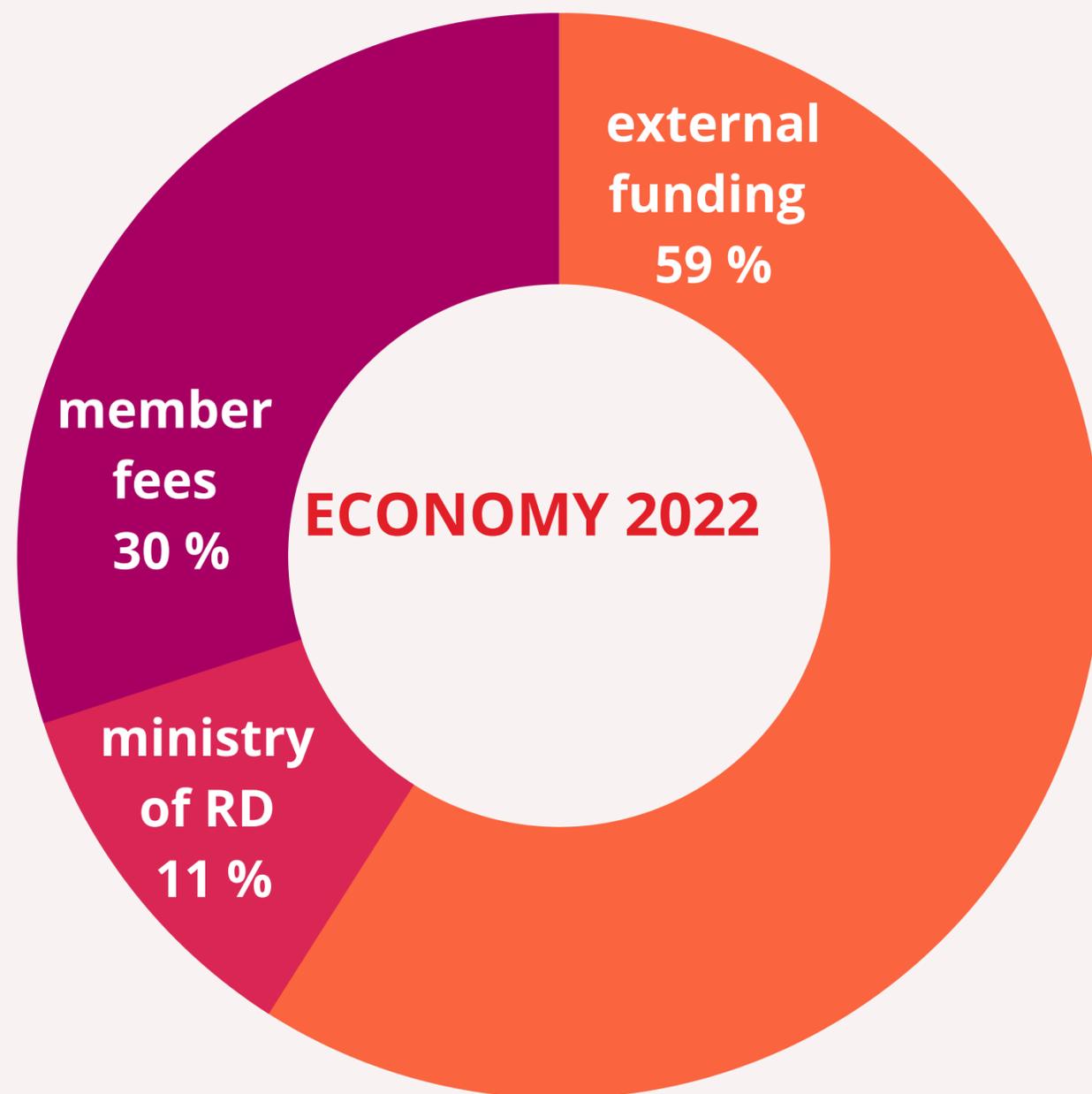
11 topical email conferences sent to
5.300 contacts



many articles, press releases on
activities of the association and it's
members in professional media and on web

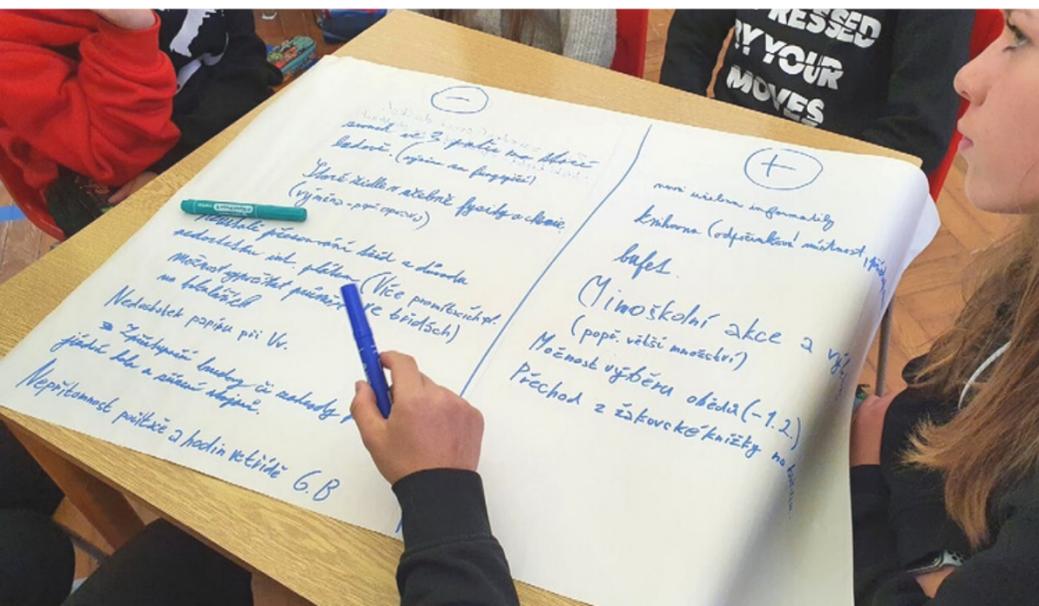


10 ECONOMY





	POPLATČÍCH AKCE (SPORTOVNÍ A NEKONČERENÍ)	2
	POPPORA UNIVERZITY III. VĚKU	2
	SAHOSTATNÁ DOMĚNA KROUŽKY A SPORTY VE MĚSTĚ	1
9-12.	SPOLUPRÁCE SE SUPERMARKETY O UMÍSTĚNÍ KONTEJNERŮ NA TĚŽENÝ ODPAD NA JEJICH PARKOVACÍCH	3
9-12.	KULTIVACE HIST. KOLEM SBĚRNÝCH NÁDOB NA ODPAD	3
4.	POMOC A PODPORA MĚSTA PRO ZACHRANU SKIAREALU S GOLFPOLEM - ROZVOJEM NA CELROČNÍ PRŮZ	10
7-8.	USPOŘÁDÁNÍ NOVÝCH A ATRAKTIVNÍCH KULTURNÍCH AKCÍ PRO MLÁDEŽ - TĚMATICKE FESTIVALY	4
9-12.	ZACHOVÁNÍ PŘÍJEZDU KE SJEZDOVCE NA SVINCI VE SMĚRU OD LOUCKY	3
6.	OPĚTVNĚ ZPRŮCHODNĚNÍ AREálu NEJEDNICE SPODNÍ BRANOU	6
7.	OBNOVENÍ ČIČNÉ TENISOVÉ	



a HEALTHY CITY IS...

SUSTAINABLE

HAS A VISION

**FOR A
QUALITY AND
HAPPY LIFE**

**FRIENDLY
TO ALL
GENERATIONS**

RESILIENT

INNOVATIVE

Already for 30 years for towns and cities

**WELL
MANAGED**

GREEN

SAFE

SMART

INCLUSIVE

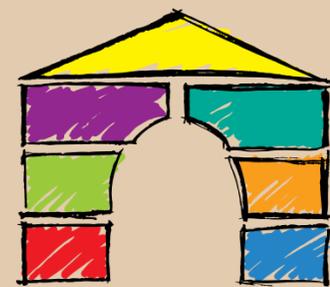
LEARNING

www.ZdravaMesta.cz



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Czech Republic

2022



Healthy Cities, Towns, Regions
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ANNUAL REPORT

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VÍME JAK NA TO!

PŘIDEJTE SE



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