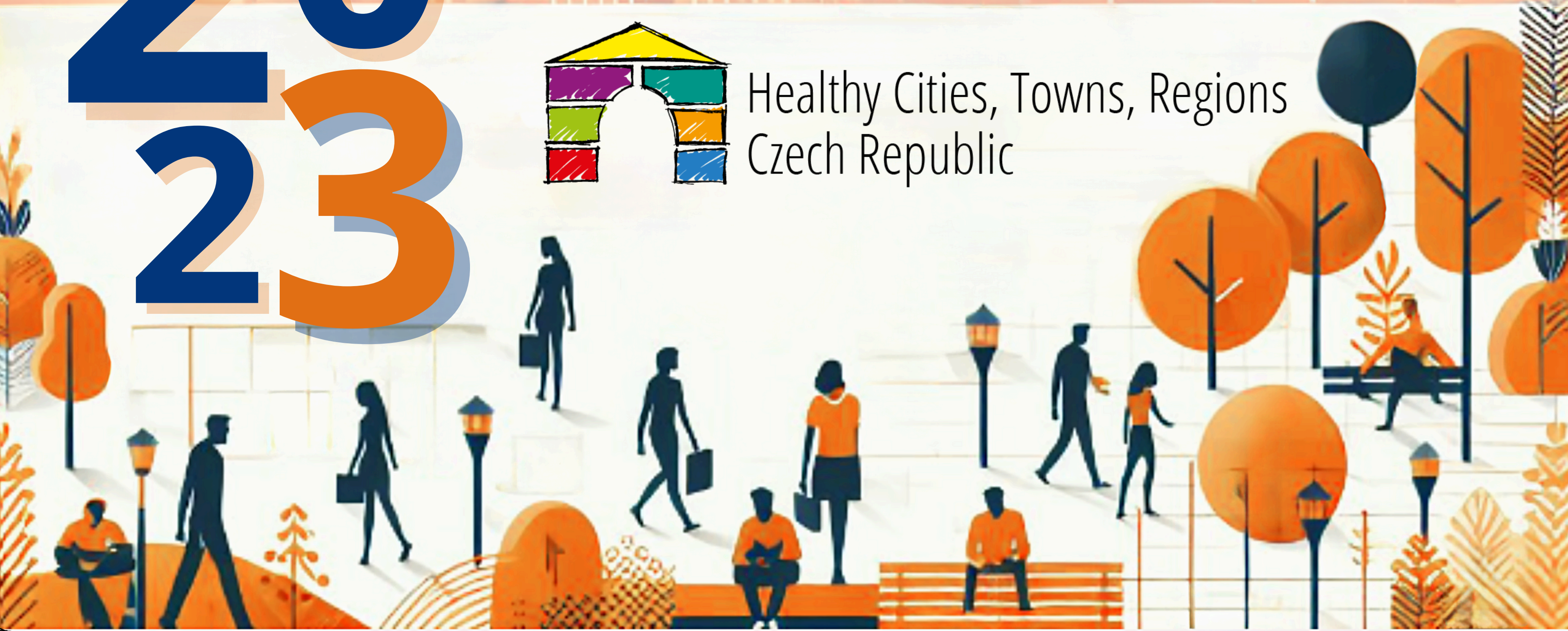


2023

ANNUAL REPORT



Healthy Cities, Towns, Regions
Czech Republic



1 WHO WE ARE

We are an association of cities, towns and regions.
We have a national scope and an international UN-WHO auspices.
For almost 30 years we have been mediating experiences between town halls and professional partners.

- » we know how to **ENGAGE** citizens, schools, NGOs and business
- » we offer "tailored" help with **STRATEGIC WORK** in cities
- » we offer **DATA** and benchmarking for urban development
- » we seek and offer **INSPIRATION** in many areas



ZdravaMesta.cz





www.HealthyCities.cz

Connecting cities



video:

Czech Healthy Cities
celebrating its
30th birthday



video:

European
Healthy Cities
congratulate



Herbert Pavera
HCCZ chairman
senator



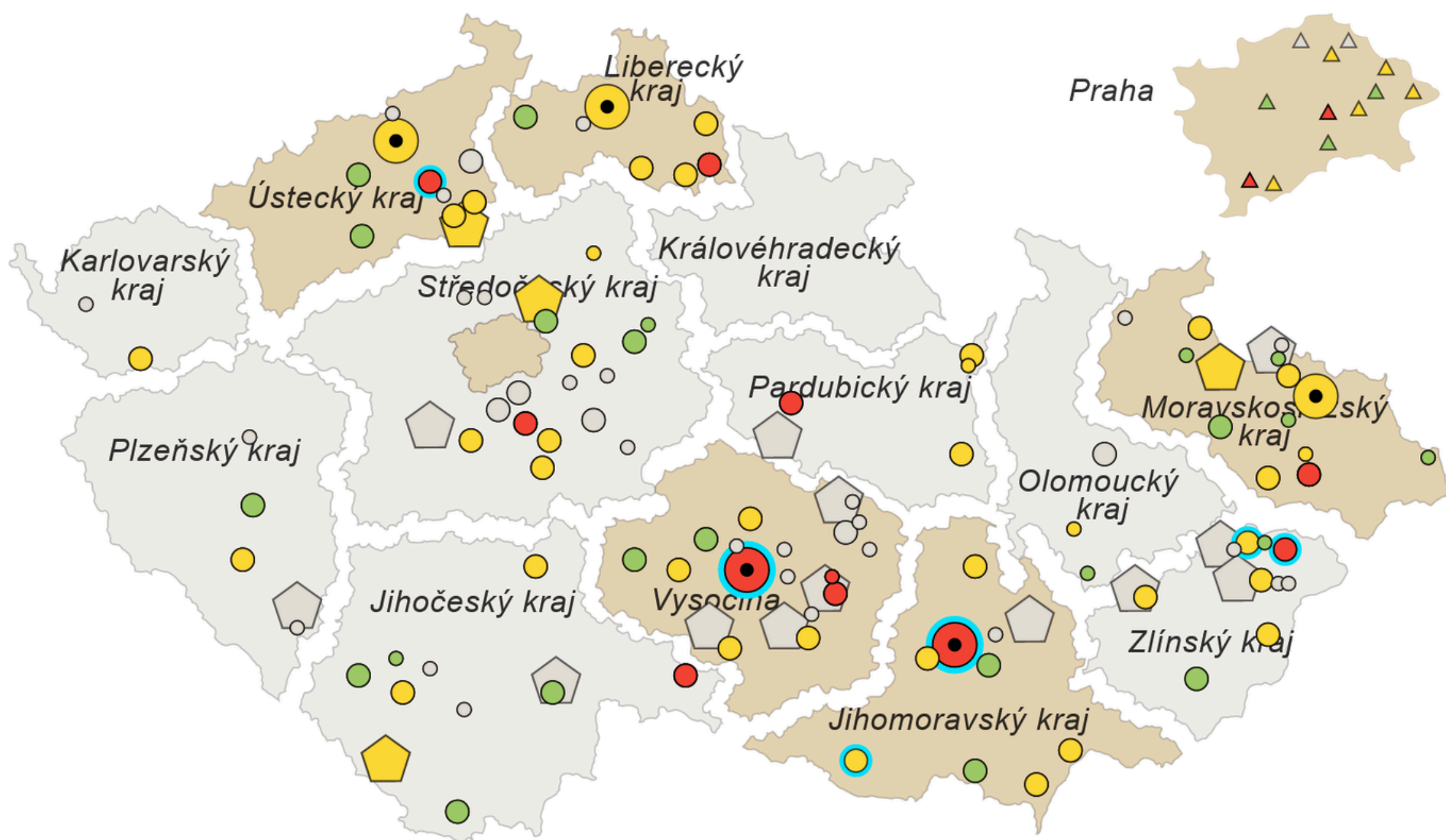
The Healthy Cities of the Czech Republic National Network celebrates 30 years this year.

*Thank you for your continued support
and friendly cooperation*

2 MEMBERS

43

year 2023: 139 members, regional influence on 2557 cities and towns with 6,193 million inhabitants - 57 % Czech population



LEGEND

- region's capital
- city
- municipality
- △ city district
- microregion, LAG

HCCZ LEAGUE

- champion
- advanced
- beginner
- observer
- reference
- Healthy city

WANT TO BE OUR MEMBER?
[ZdravaMesta.cz/clenstvi](https://zdravamesta.cz/clenstvi)





2

MEMBERS

ACCORDING TO OUR "HEALTHY CITIES LEAGUE"

Champions:

Bory, Brno, Chrudim, Dačice, Jihlava, Kopřivnice, Jilemnice, Litoměřice, Praha 10, Praha 12, Rožnov p. Radhoštěm, Týnec n. Sázavou, Velké Meziříčí
Kraj Vysočina

Advanced:

Benešov, Břeclav, Bystřice (u Benešova), Červená Voda, Český Brod, Dobříš, Havlíčkův Brod, Hlučín, Hodonín, Klatovy, Králíky, Krnov, Kroměříž, Liberec, Lomnice nad Popelkou, Mariánské Lázně, Mladá Boleslav, Nový Jičín, Ostrava, Pelhřimov, Praha 18, Praha 20, Praha 21, Praha-Dolní Měcholupy, Prachatice, Prostějov, Rokytice n. Jizerou, Rosice, Roudnice n. Labem, Skotnice, Štětí, Tábor, Telč, Třebíč, Turnov, Ústí nad Labem, Valašské Klobouky, Valašské Meziříčí, Vsetín, Znojmo
hlavní město Praha, kraj Liberecký, kraj Jihomoravský
MAS Opavsko, MAS Podřipsko, MAS Střední Polabí, MAS Rozkvět

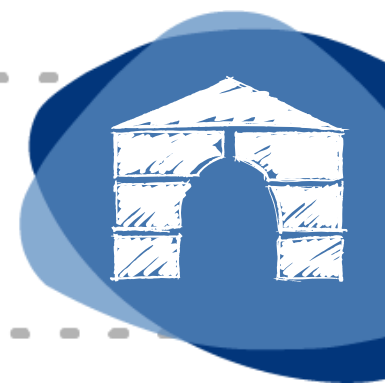
Beginners:

Bílina, Bolatice, Boskovice, Brandýs nad Labem-Stará Boleslav, Bystřice (nad Olší), Čepřovice, Dymokury, Horní Benešov, Humpolec, Krhová, Kyšice, Louny, Mikulov, Moravská Třebová, Nový Bor, Mořice, Pacov, Poděbrady, Praha 01, Praha 11, Praha-Dolní Počernice, Praha-Libuš, Přestice, Šlapanice, Třeboň, Uherský Brod, Vimperk, Vítkov, Vyšší Brod, Zbyslavice
kraj Ústecký

Observers:

Březina, Halenkov, Huslenky, Chelčice, Chuchelná, Jesenice, Jílové u Prahy, Kácov, Karlovice, Koleč, Kouřim, Krásno, Křešice, Křižánky, Křídla, Křižany, Lípa, Nové Město na Moravě, Pištín, Police (u Val.Meziříčí), Praha 19, Praha-Březiněves, Rudíkov, Sázava, Strašín, Strážek, Šternberk, Telnice, Ústěk, Velký Beranov, Věžnice, Vyžlovka, Zákolany
Mikroregion Hořovicko, Mikroregion Kroměřížsko, Mikroregion Novoměstsko, Mikroregion Prácheňsko, Mikroregion Střední Vsetínsko, Mikroregion Telčsko, Mikroregion Třebíčsko, Mikroregion Valašskomeziříčsko-Kelečsko, Mikroregion Velkomeziříčsko-Bítešsko, Sdružení obcí Hlučínska, Svazek obcí regionu Třeboňsko - SORT, Svazek obcí Větrník, MAS Železnohorský region
Kraj Moravskoslezský

ZdravaMesta.cz/
clen



3 WE OFFER

educational and awareness-raising events
sharing good practice
email information service



ESPECIALLY FOR MEMBERS:

- » consultation and support **for strategic planning** and management
- » methodological support for public **participation**
- » **online data** and indicators, **IT tools**, city **project management**
- » support for **external resources** (grants, partners, consultancy)
- » **media promotion of members**
- » patronage of WHO as an **international authority**



ZdravaMesta.cz
/sluzby

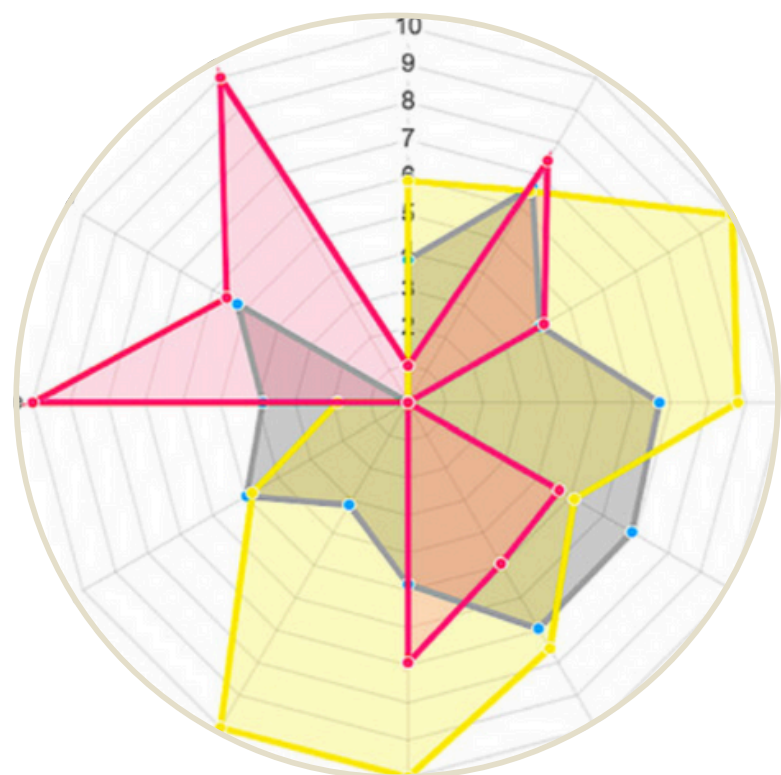


3

WE OFFER SELECTION OF TOPICS

2023

*DATA,
INDICATORS,
BENCHMARKING*



*PLANNING FOR
HEALTH*

*PROJECT
GALLERY*



*ENGAGING
YOUNG
GENERATION*



4 MUTUAL LEARNING

43

Also in the year 2023 we could meet at many events....

- » 3x **Healthy Cities Schools**
- » 3x **Seminars** and awareness raising events
- » 4x **TV Healthy Cities** (participation "with regional guest")
- » 4x Nationwide online broadcast in **TV Municipal "Modern cities"**
- » 7x **Courses** and trainings in member cities (strategic management, citizen engagement ..)
- » 1x Annual **conference** (Urban investment and development)
- » 5x **Presentation of the** association in Czechia and abroad



ZdravaMesta.cz
/aktual



4 OUR EVENTS

*Were you there
with us (?)*

22
*ONLINE AND
LIVE EVENTS*

2400+
*ATTENDEES/
FOLLOWERS*

6
LECTURERS

114
PRESENTERS

participation
communication and media
energy **data**
children and youth
urban investment
health promotion
social networks
and a lot more...

5 ENGAGING CITIZENS

We offer to our members ...

- » methodological **support**
- » **facilitation** of events
- » **emotional maps**
- » support for **participatory budgeting**
- » **accredited training** on citizen engagement



[ZdravaMesta.cz/sluzby](https://zdravamesta.cz/sluzby)



5 ENGAGING CITIZENS

FORUMS,
ROUND TABLES



YOUNG AND
SCHOOL
FORUMS



EMOTIONAL
MAPS



PARTICIPATORY
BUDGETS



METODHICS
AND GUIDES



6

STRATEGIES, DEVELOPMENT

23



DATAPLÁN is Yours!

- 387 indicators for cities
- 1428 indicators for counties
- 2039 strategic materials
- 22681 actual strategic goals
- 1526 DATAPLAN users

We offer our members ...

- » support for **strategies**, action plans preparation, implementation
- » **cityDATA** - city in numbers
- » **cityPROJEKT** - projects clearly for politicians, authorities and the public
- » **property passport** and much more...

- » tailor-made **training** and methodological **support**
- » **expert partners**



city management portal
DataPlan.info

methodics and indicators
Mozaika-UR.cz

national portal for strategic documents
Databaze-Strategie.cz

7 GOOD PRACTICE



DobraPraxe.cz

unique **web signpost**

new **inspiration** from cities and regions **every week**

broadcasting of **TV Healthy cities**

300+ examples
2 000+ inspirations

DobraPraxe.cz



MOST POPULAR GOOD PRACTICE CONTEST 2023

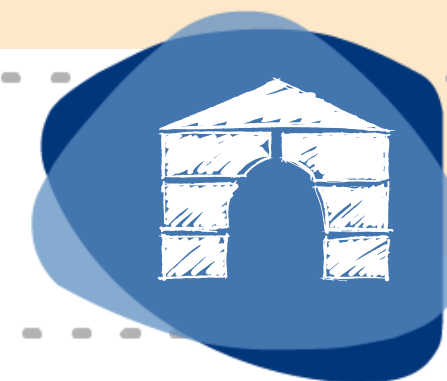
32 competition projects were **submitted**

THE WINNERS:

1. place: **BRNO**
2. place: **OSTRAVA**
3. place: **HODONÍN**

8 PARTNERS

ZdravaMesta.cz
/partneri



Palacký University
Olomouc



MANY other partners from professional institutions, NGOs or media on the website above

9

WE COMMUNICATE...

Get connected!



36.000 followers
on HCCZ Facebook
we use actively also
LinkedIn, Instagram, X

80.000+ visits on WEBSites
ZdravaMesta.cz a DataPlan.info



14 **INSPIROMATS**
with good practice from our
members via emails and
social networks

29 new videos
on YOUTUBE channel
and our videogallery

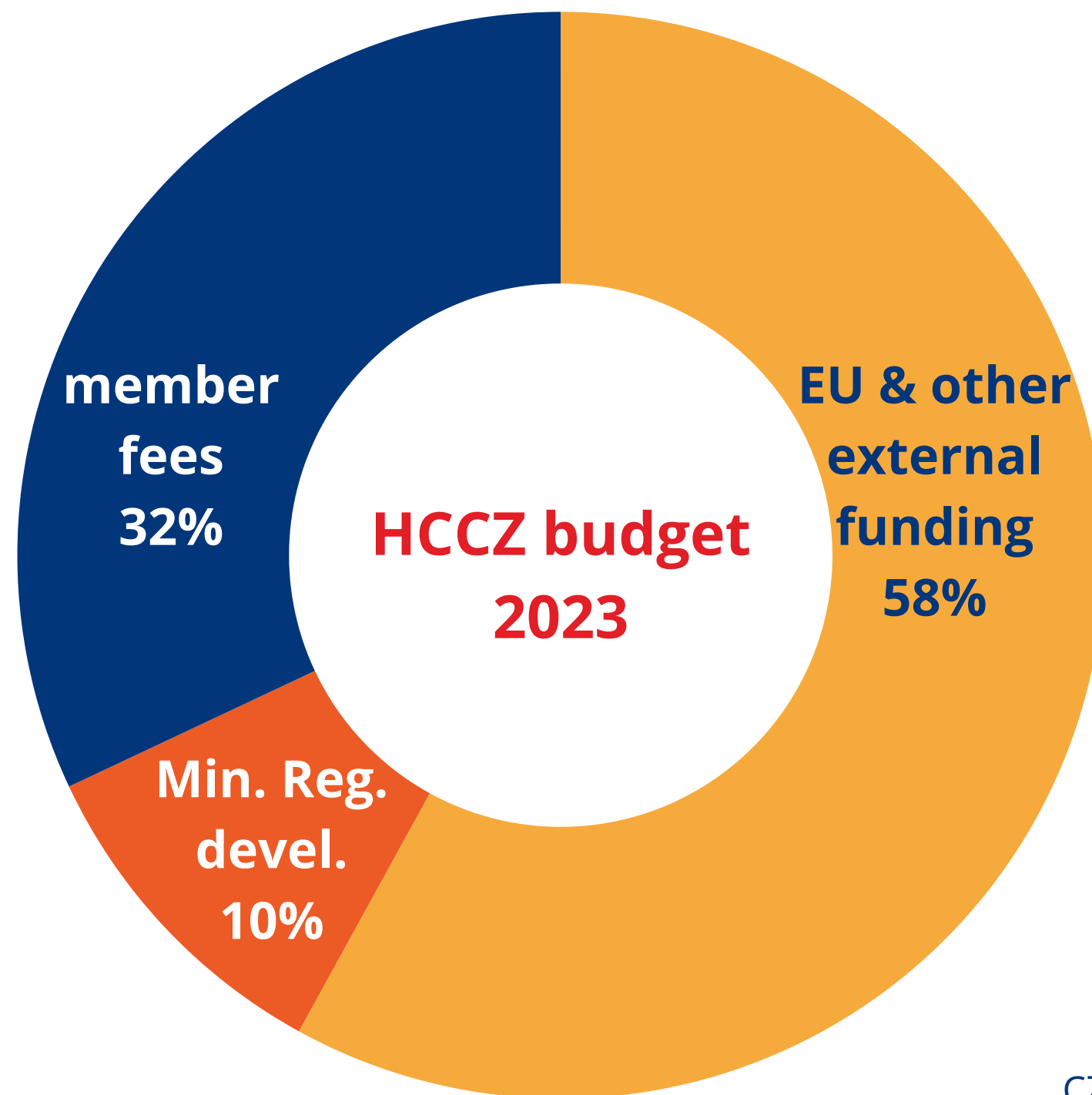


11 topical email conferences
sent to **5.400+** contacts

many articles, press releases
on the association and its members
activities in professional media and
on web



10 ECONOMY





a HEALTHY CITY IS...

SUSTAINABLE

HAS A VISION

**FOR A
QUALITY AND
HAPPY LIFE**

**FRIENDLY
TO ALL
GENERATIONS**

RESILIENT

INNOVATIVE

Already for 30 years for towns and cities

**WELL
MANAGED**

GREEN

SAFE

SMART

INCLUSIVE

LEARNING

www.ZdravaMesta.cz



Healthy Cities, Towns, Regions
Czech Republic

2023



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Czech Republic

ANNUAL REPORT

Czech Healthy Cities National Network

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