



Healthy Cities, Towns, Regions
Czech Republic

2025

ANNUAL REPORT SAILING TOGETHER

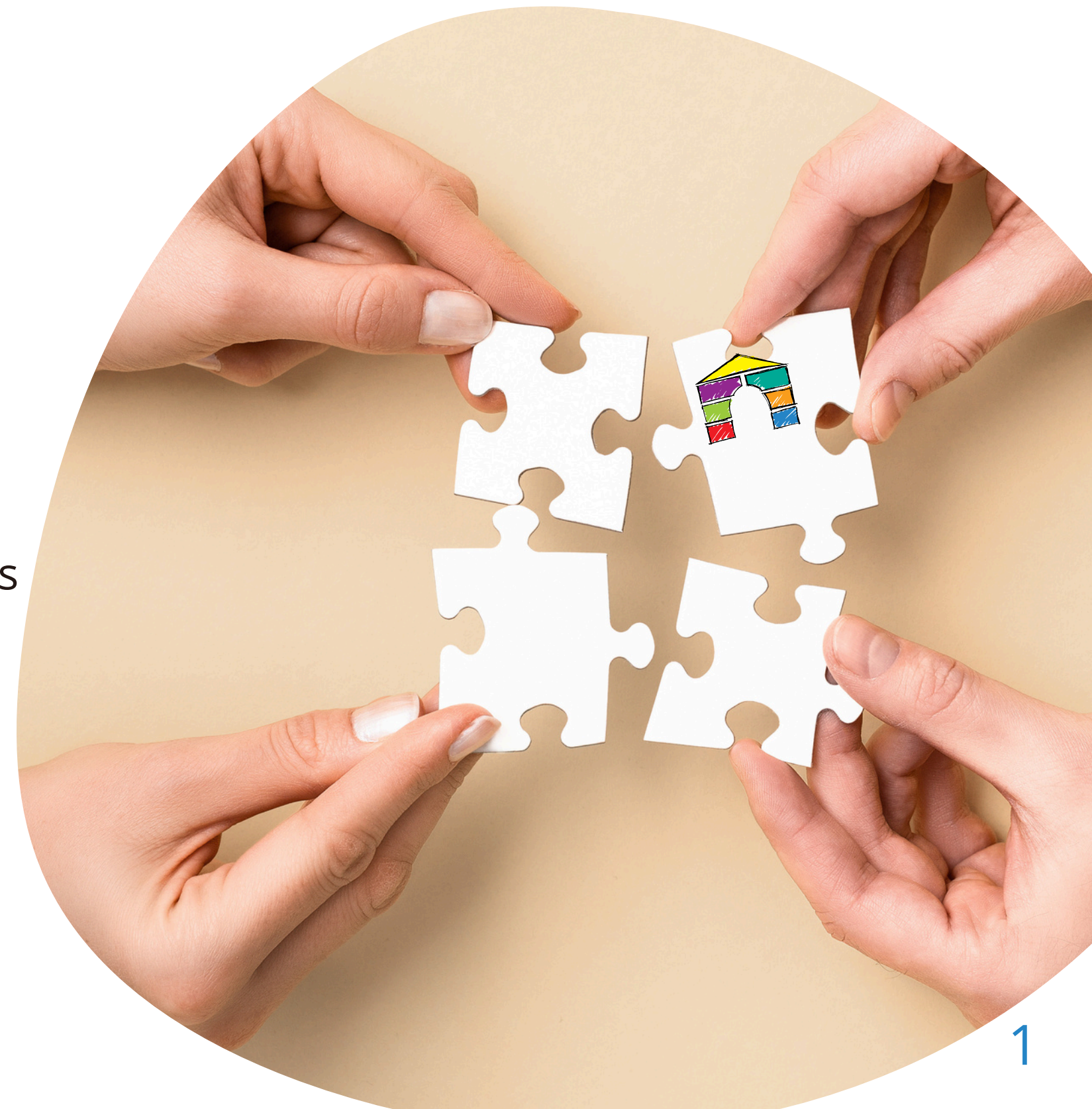


1 WHO WE ARE

We are an association of cities, towns and regions.
We have a national scope and an international UN-WHO
auspices.

For more than 30 years we have been mediating experiences
between town halls and professional partners.

- » we know how to ENGAGE citizens, schools, NGOs and business
- » we offer "tailored" help with STRATEGIC WORK in cities
- » we offer DATA and benchmarking for urban development
- » we seek and offer INSPIRATION in many areas



HEALTHY CITY IN A BRIEF

watch

the video

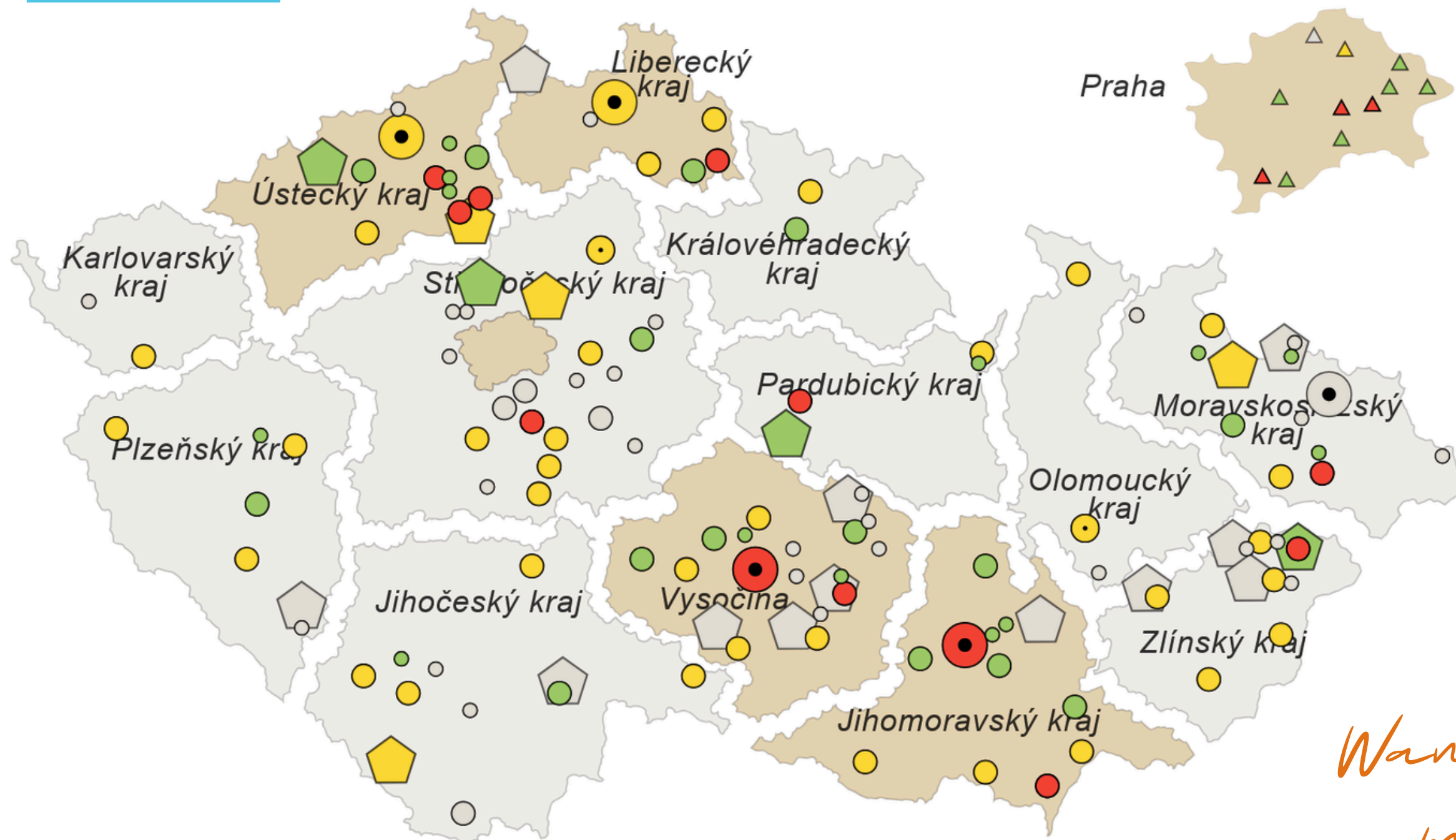




2 MEMBERS



147 members,
2341 cities and towns
51 % populace



LEGEND

- regional capital
- city status
- city
- town, village
- urban district
- microregion, MAS

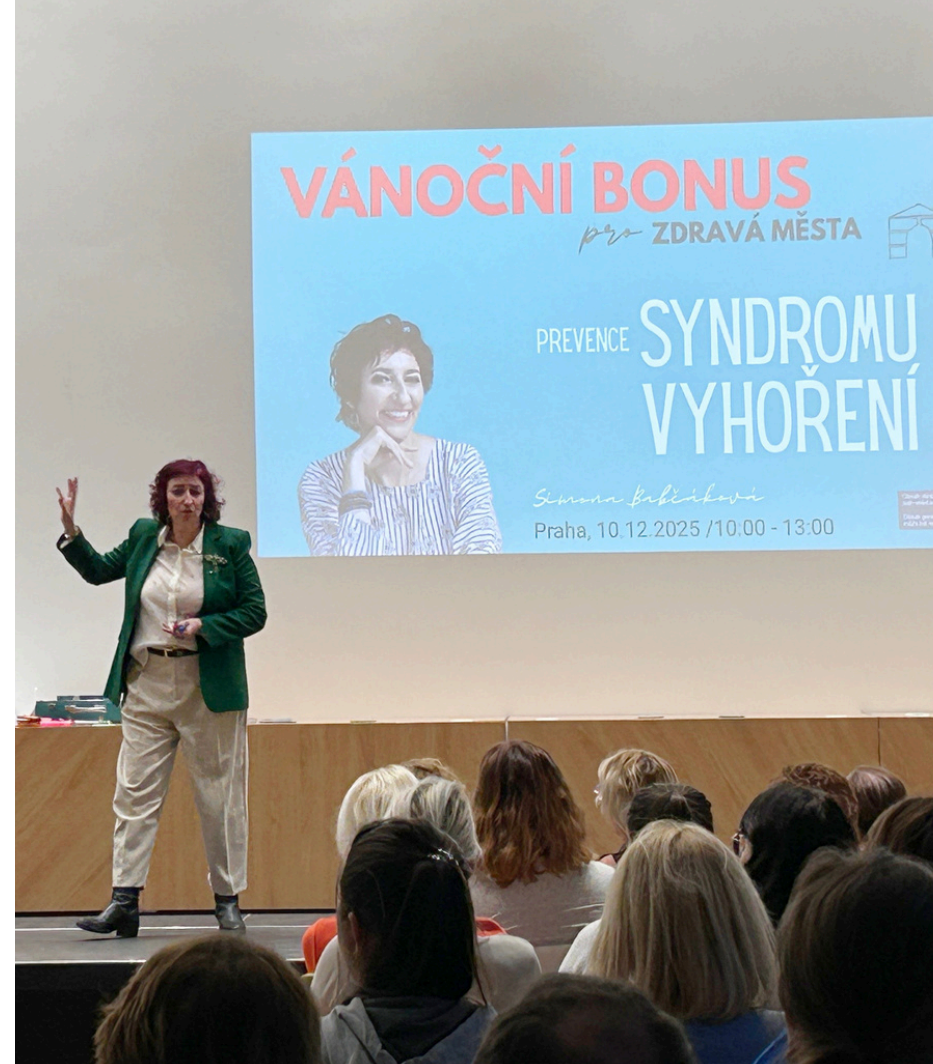
HCCZ LEAGUE

- champion
- advanced
- beginner
- observer

Want to be our member?



ZdravaMesta.cz
[/clenstvi](https://zdravamesta.cz/clenstvi)



2

MEMBERS

ACCORDING TO THE HEALTHY CITIES LEAGUE

ZdravaMesta.cz
/clenstvi

Champions:

Brno, Břeclav, Chrudim, Jihlava, Jilemnice, Kopřivnice, Litoměřice, Prague 10, Prague 12, Prague-Dolní Měcholupy, Roudnice nad Labem, Rožnov pod Radhoštěm, Štětí, Týnec nad Sázavou, Velké Meziříčí
Vysočina Region, South Moravian Region

Advanced:

Benešov, Bystřice, Český Brod, Dačice, Dobříš, Havlíčkův Brod, Hodonín, Jeseník, Klatovy, Králíky, Krnov, Kromeriz, Liberec, Louny, Mariánské Lázně, Mikulov, Mladá Boleslav, Nový Jičín, Pelhřimov, Prague 18, Prachatice, Prostějov, Rokycany, Rokytice nad Jizerou, Tábor, Tachov, Telč, Trutnov, Třebíč, Turnov, Uherský Brod, Ústí nad Labem, Valašské Klobouky, Valašské Meziříčí, Vimperk, Votice, Vsetín, Znojmo, the capital city of PRAGUE, the Liberec region, the Opavsko MAS, the Podřipsko MAS, the Rozkvět MAS, the Middle Elbe MAS

Beginners:

Bílina, Bolatice, Bory, Boskovice, Březina, Čepřovice, Červená Voda, Dvůr Králové nad Labem, Horní Benešov, Humpolec, Kanice, Křešice, Kyjov, Kyšice, Lípa, Lomnice nad Popelkou, Nové Město na Moravě, Pacov, Poděbrady, Prague 01, Prague 11, Prague 20, Prague 21, Prague-Dolní Počernice, Prague-Libuš, Přeštice, Rosice, Skotnice, Šlapanice, Trnovany, Třeboň, Třebušín, Ústě, Vítkov Region Ústí nad Labem MAS Kralupsko, MAS Naděje, MAS Železnohorský region, Microregion Rožnovsko

Observers:

Bystřice (nad Olší), Drahelčice, Dymokury Huslenky, Chelčice, Chuchelná, Jesenice, Jílové u Prahy, Kácov, Kamýk nad Vltavou, Karlovice, Koleč, Kouřim, Krásno, Krhová, Křídla, Křižánky, Křižany, Mořice, Ostrava, Pištín, Police (near Val.Meziříčí), Prague-Březiněves, Rudíkov, Sázava, Strašín, Strážek, Telnice, Velký Beranov, Věžnice, Vyšší Brod, Vyžlovka, Zákolany, Zbyslavice MAS Bohemian North, Kroměřížsko Microregion, Novoměstsko Microregion, Prácheňsko Microregion, Střední Vsetínsko Microregion, Telčsko Microregion, Třebíčsko Microregion, Valašskomeziříčsko-Kelecko Microregion, Velkýmeziříčsko-Bíteško Microregion, Association of Municipalities of Hlučínska, Union of Municipalities of the Třeboňsko Region - SORT, Association of Municipalities of Větrník



3 WHAT WE OFFER

educational and awareness-raising events

sharing good practice

email information service



ESPECIALLY FOR MEMBERS:

- » consultation and support for **strategic planning and management**
- » methodological support for public **participation**
- » online data and **indicators**, IT tools, city project management
- » support for **external resources** (grants, partners, consultancy)
- » **media promotion of members**
- » patronage of WHO as an **international authority**



3 WHAT WE OFFER

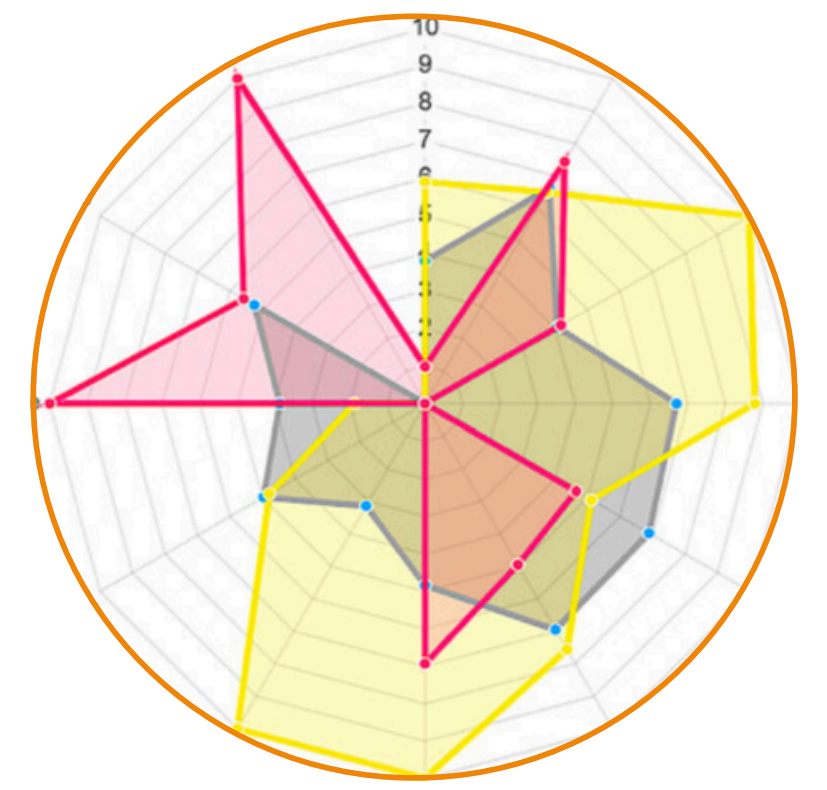
SELECTION FROM TOPICS

ENGAGEING CHILDREN AND YOUTH



PLANNING FOR HEALTH

PROJECT GALLERY



DATA, INDICATORS, BENCHMARKING

4 INTERNATIONAL

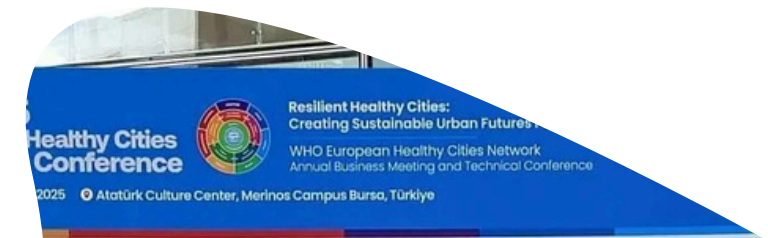
EVENTS, FOREIGN COOPERATION

*part of the WHO
ADVISORY COMMITTEE*



*cooperation
IRELAND
PORTUGAL*

*cooperation
HEALTHY CITIES
NETWORKS IN EUROPE*







5 MUTUAL LEARNING

2025 WE HAVE ORGANIZED

- » **3x Healthy Cities Schools**
- » **2x Seminars** and awareness raising events
- » **4x TV Healthy Cities**
- » **1x Annual conference** (housing, health , good practice)
- » **4x International cooperation**, conference and study trips



5 OUR EVENTS

2025

Were you there with us (?)

18
ONLINE AND
LIVE EVENTS

4
FOREIGN
COOPERATION

2650+
PARTICIPANTS /
FOLLOWERS

11
LECTURERS

130+
PRESENTERS

participation
strategies and plans

children and youth **housing**

data health

study trips abroad
tourism

smart city
architecture & urban planning

and much more...

6 ENGAGING CITIZENS

We offer to our members ...

- » **methodological** support and assistance
- » **facilitation** of events
- » **emotional maps**
- » support for **participatory budgeting**
- » longterm training on **citizen engagement**



ZdravaMesta.cz
/mladeforum

6 ENGAGING CITIZENS

PARTICIPATORY EVENTS, ROUND TABLES



YOUTH AND SCHOOL FORA



EMOTIONAL MAPS



PARTICIPATORY BUDGETS



METHODOLOGICAL SHEETS AND GUIDELINES



2025



7 STRATEGY AND DEVELOPMENT



DATAPLAN SYSTEM

- 420** indicators for cities
- 1.543** indicators for regions
- 1.983** city strategies
- 21.498** actual strategic goals
- 1.160** DATAPLAN users

city management portal
DataPlan.info

We offer to our members ...

- » **support** for strategies, action plans preparation, implementation
- » **cityDATA** - city in numbers
- » **cityPROJEKT** - projects clearly for politicians, authorities and the public
- » **property passport** and much more...
- » **tailor-made** training and methodological support
- » **expert** partners

methodics and indicators
Mozaika-UR.cz

national database of strategies
Databaze-Strategie.cz

8 GOOD PRACTICE

DobraPraxe.cz

unique **web portal**

new inspiration from municipalities and regions **every week**

362
EXAMPLES

2000+
INSPIRATIONS



DobraPraxe.cz



BEST PRACTICE 2025 Competition

29 projects competing / 3 WINNERS

1st place: **MIKULOV**

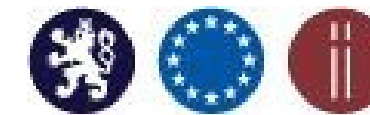
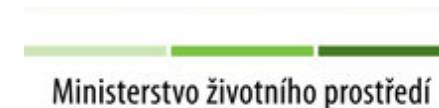
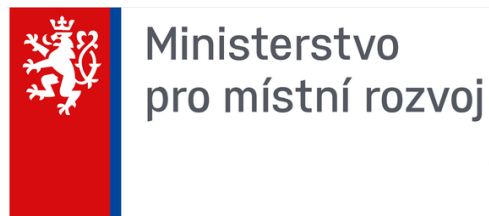
2nd: **ÚSTÍ NAD LABEM**

3rd: **Stř. POLABÍ** Local Action Group

partner



9 PARTNERS



More partners here...



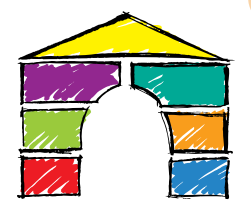
ZdravaMesta.cz /partneri

10 WE COMMUNICATE...

41.000 followers follow Facebook active use of LinkedIn, Instagram



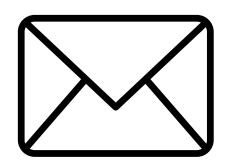
80.000+ visits to WEBSITES ZdravaMesta.cz a DataPlan.info



12 INSPIROMATS with the good practice of our members on emails and social networks



51 new videos on the YOUTUBE channel and our video gallery

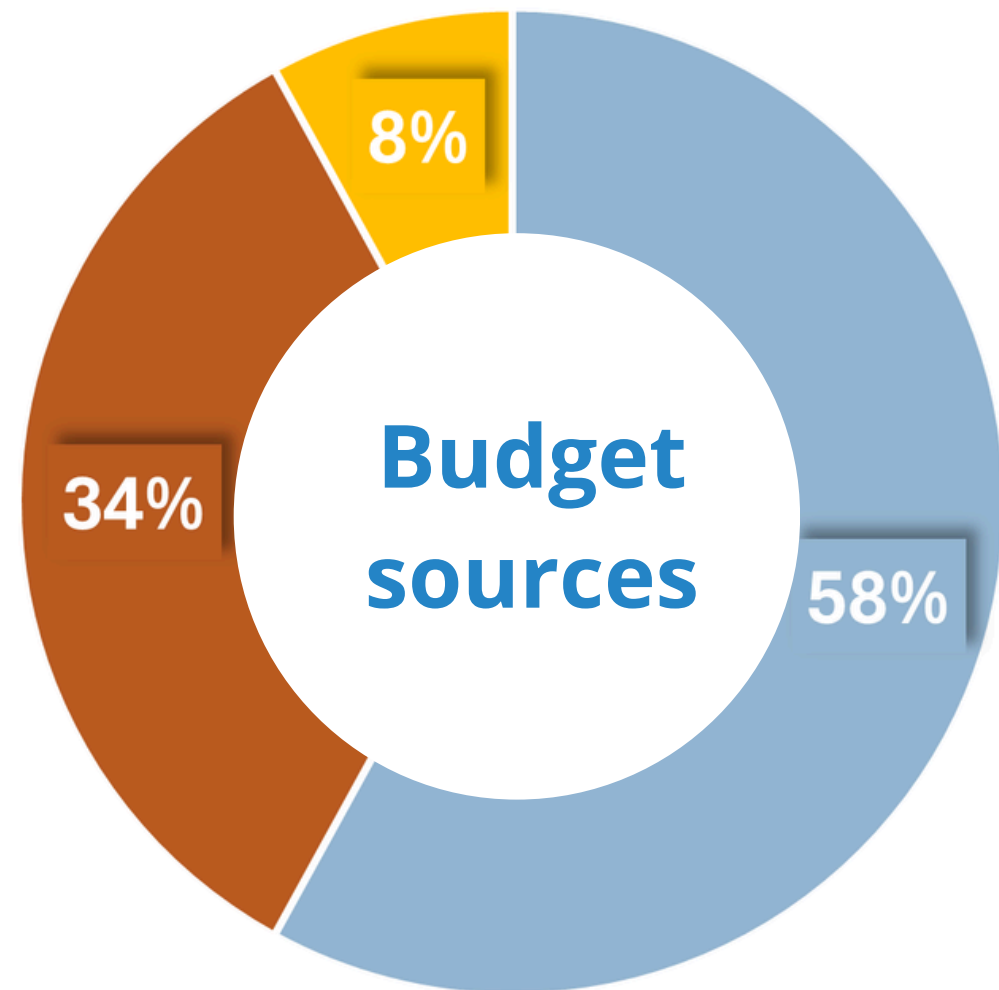


11 email conferences **5.400+** ... on contact lists

many articles, press releases to the activities of the association and its members in professional media and on the website



10 ECONOMY



international res. national resources member fees





A HEALTHY CITY IS ...

SUSTAINABLE

RESILIENT

WITH VISION

INNOVATIVE

**FOR A HAPPY
& QUALITY
LIFE**

**FOR ALL
GENERATIONS**

30+ years for Czech cities and regions

**WELL
MANAGED**

GREEN

SAFE

SMART

INCLUSIVE

LEARNING





Healthy Cities, Towns, Regions
Czech Republic

ANNUAL REPORT

Healthy Cities of the Czech Republic
national network

YMCA Palace, Na Poříčí 1041/12, 110 00 Prague 1

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Thanks!

Propojeni i
mimo program!



Víc info než
na Googlu!



Označte
a inspirujte!



Tam, kde profíci
sdílí inspiraci!

