

Healthy Cities of the Czech Republic

MEMBER BENEFITS AND NETWORK SERVICES

The **Healthy Cities of the Czech Republic** is an internationally UN WHO certified association of cities, towns and regions. Healthy Cities, Towns and Regions provide a good example of what it means in practice to implement **good governance, strategic planning and management** with active **public involvement** and with regard to **sustainable development, health and quality of life**. Although the organizational base of this program is a local authority, it is more than an "administration". It is primarily a community-based project – it provides **scope for empowering local residents and enhancing their interest in public affairs**.



Healthy Cities, Towns, Regions
Czech Republic



In the Czech Republic, the territorial public administration is carried out by a large number of municipalities, almost **6,250 municipalities** to date. Only **600 of them are towns** but they often have fewer than **2, 000 inhabitants**. Therefore, the basic structure now consists of **225 municipalities in delegated powers** – the so called "small districts" (municipalities exercising extended powers).

However, only a fraction of them can describe properly, in technical terms, their own systematic **approach to the quality of life and health of the population**. Local governments are often lacking arguments to prove that local governance is implemented properly and efficiently for local voters and their future. Therefore, it is necessary to **make more use of specialized methods to measure sustainable development** to identify possible risks, and on the basis of a qualified analysis to formulate and manage long-term strategies, to select suitable projects, and to ensure adequate processes.

And all this Czech Healthy Cities and Regions KNOW, ARE GOOD AT and WANT.



Healthy Cities, Towns, Regions
Czech Republic

SUSTAINABILITY AND HEALTH SUPPORT

For many years, we have been developing **Sustainable cities assessment methodology**; we cooperate with dozens of experts on various areas of sustainable development, including an emphasis on health and quality of life.

- **Sustainable development audits:** risk assessment of local development for quality of life and health as an argument for a technically proper procedure and serving as an analytical basis for strategy. Expert and technical support to provide an easy-friendly comparison of the status of various cities and towns in 10 areas of sustainable development.
mistniagenda21.cz/audit-ur-porovnani
- **Benchmarking:** comparison of indicators, procedures and learning from inspirations and practical examples of the implementation of the Healthy City Program, including LA21 activities.
www.ZdravaMesta.cz/profil
- **Health promotion:** expert support for analyses and policy agendas, good practice, Health impact assessment, health as an integral part of all policies.
- **Advocacy of the members' concerns** both nationally and internationally.



EDUCATION AND TRAINING

We are an **accredited training institution** of the Ministry of the Interior. We provide for free a unique training program intended for territorial public administration in the area of sustainable development, strategic management and international Healthy City and LA21 programs.

- **Healthy Cities Schools** or **"in house" training courses**, regular **webinars**.
- **Online Healthy Cities Methodology** with a variety of practical instructions and checklists, possibility of e-tests or links to inspirations of other municipalities.



MEDIA, INFOSERVICE

The **"Healthy City" designation** is recognized both in the Czech Republic and abroad. We are working closely with a number of national media and promote activities of the association and of our members.

- **Publicizing** your successful activities: press releases, campaigns, materials for media, media and communication courses, **Newsletter** in Czech and English, **Facebook, Instagram, Twitter** etc.
www.ZdravaMesta.cz/zpravodaj
- **Infoservice:** 11 email conferences on various topics such as transport, social issues, environment, education and training etc.
www.ZdravaMesta.cz/ekonf



GOOD PRACTICE AND INOVATION

We are a networking platform and provide **model practices and inspirations from the Czech Republic** and abroad. We enable participation in thematic programs and projects, partnerships with experts from universities, national institutions as well as NGOs.

- **Nationwide and regional events** on specific topics. Inspirations and presentations of your experience and best practices.

www.ZdravaMesta.cz/aktual

- **Good-Practice.eu:** a unique online database, inspirations, innovations, ideas and much more.
Good-Practice.eu



COMMUNITY ENGAGEMENT

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We have more than **20 years of experience in community engagement, participative processes etc.** We look for inspiration and offer targeted support.

- Methodology and assistance in **managing teamwork** and public consultations, recommendations for the activation of citizens and the development of public life. Support for **participatory budgets, Public, School and Youth Fora, emotional maps** and much more.
- **Facilitation** of Public Forums, **trainings for participation, facilitation etc.**, practical experience, inspiration.

QUALITY OF PUBLIC SERVICE

Consultations, methodological recommendations and tailor-made support for your authorities form the core of our activities.

- **Quality management methods and standards:** knowledge of European standards and principles of sustainable development and their implementation.
- **Strategy:** methodological procedure of strategy preparation and management, training courses, online tools, infosystem, inspiration and good practice.
- Automatically generated practical **assessment and review reports** on implementing the Healthy City/Region program.

QUALITY OF PUBLIC SERVICE

ONLINE TOOLS



ONLINE TOOLS

In partnership with our members, we develop the DataPlan information system offering plenty of practical tools such as:

- **Online project inventory, including the evaluation of projects** with regard to sustainable development, **city grants management**.
- A tool to carry out **municipal buildings passports** (register of technical conditions) as part of energy management.
- Tools for **preparing strategies**, strategic maps, links to budgets, indicators, including the **including a special intranet** "terminal".
- A tool for implementing and assessing **sustainable development audits** and its benchmarking.

www.dataplan.info

PROJECTS AND FUNDRAISING

We are a **respected partner** of ministries and professional institutions. Active Healthy Cities, Towns and Regions are highly ranked not only in our country but also abroad. They are successful in obtaining projects and grants because their activities put forward strong **arguments for favourable evaluation of projects**.

- **Up-to-date information favorable** interesting **grant** opportunities, offers of domestic and foreign partners to participate in their projects, invitations to conferences on funding.
- **Letters of support** on projects, possibility of consultations with relevant **expert partners**.

PROJECTS AND FUNDRAISING

WE OFFER:

PATRONAGE OF AN INTERNATIONAL AUTHORITY

PROJECT
SUPPORT

TAILOR-MADE CONSULTATIONS

MEDIA PROMOTION

NETWORKING,
EXCHANGE OF EXPERIENCE

EXPERT SUPPORT FOR SUSTAINABLE
DEVELOPMENT AND QUALITY OF LIFE

GOOD PRACTICE FROM THE
CZECH REPUBLIC AND ABROAD

GOOD REPUTATION

EDUCATIONAL AND AWARENESS-RAISING EVENTS

PARTICIPATION IN PILOT ACTIVITIES

EMAIL INFORMATION SERVICE



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